



Balanced Hybrid® for Accelerated Growth

Overview & Insights



**GATHER
SCIENCES**

Intentional Connection.
Exceptional Results.

balanced
hybrid®

CERTIFIED
2026

How we create value for organizations



Improved Hybrid & Remote Work Performance

We help hybrid & remote work perform as well or better than a full-time return-to-office strategy.



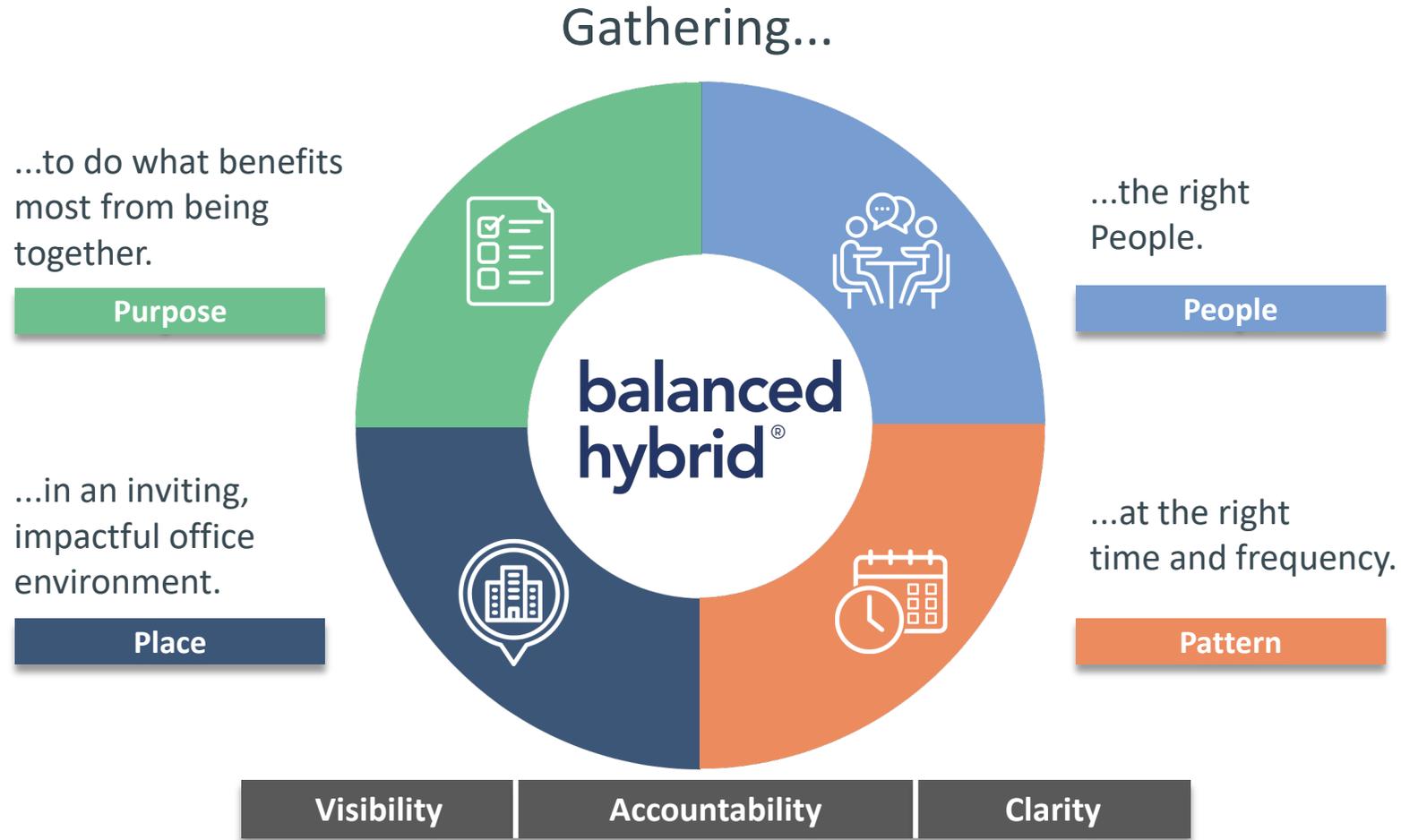
Competitive Advantage in Hiring & Retention

We give organizations committed to a hybrid work strategy a competitive advantage in hiring and retention.



Balanced Hybrid®

A universal framework to create alignment, improve engagement, and increase productivity



Balanced Hybrid® Certification

What is Balanced Hybrid® Certification?

- A formal recognition of organizations committed to hybrid and/or remote work, where feasible, and improving it over time.

How does Certification benefit Recruiting and Retention?

- Signals to **experienced hires** that your organization is committed to hybrid work and making it better over time.
- Gives confidence to **new graduates** and early career professionals that their learning and development will include in-person time with experienced co-workers.

How does an organization become Certified?

- Schedule a [15-minute consultation](#) to confirm a general fit.
- Certification can be completed in as little as 30 days. The process involves discussions with the leadership team about the current approach to hybrid work and a review of existing policies.





“*The Balanced Hybrid® work model reflects our commitment to fostering a high-performance culture that supports both professional growth and personal flexibility.*”

Jeremy Jones
Managing Partner | Frazier & Deeter
Top-50 Accounting & Advisory Firm



*Read the
Announcement*

Client Feedback



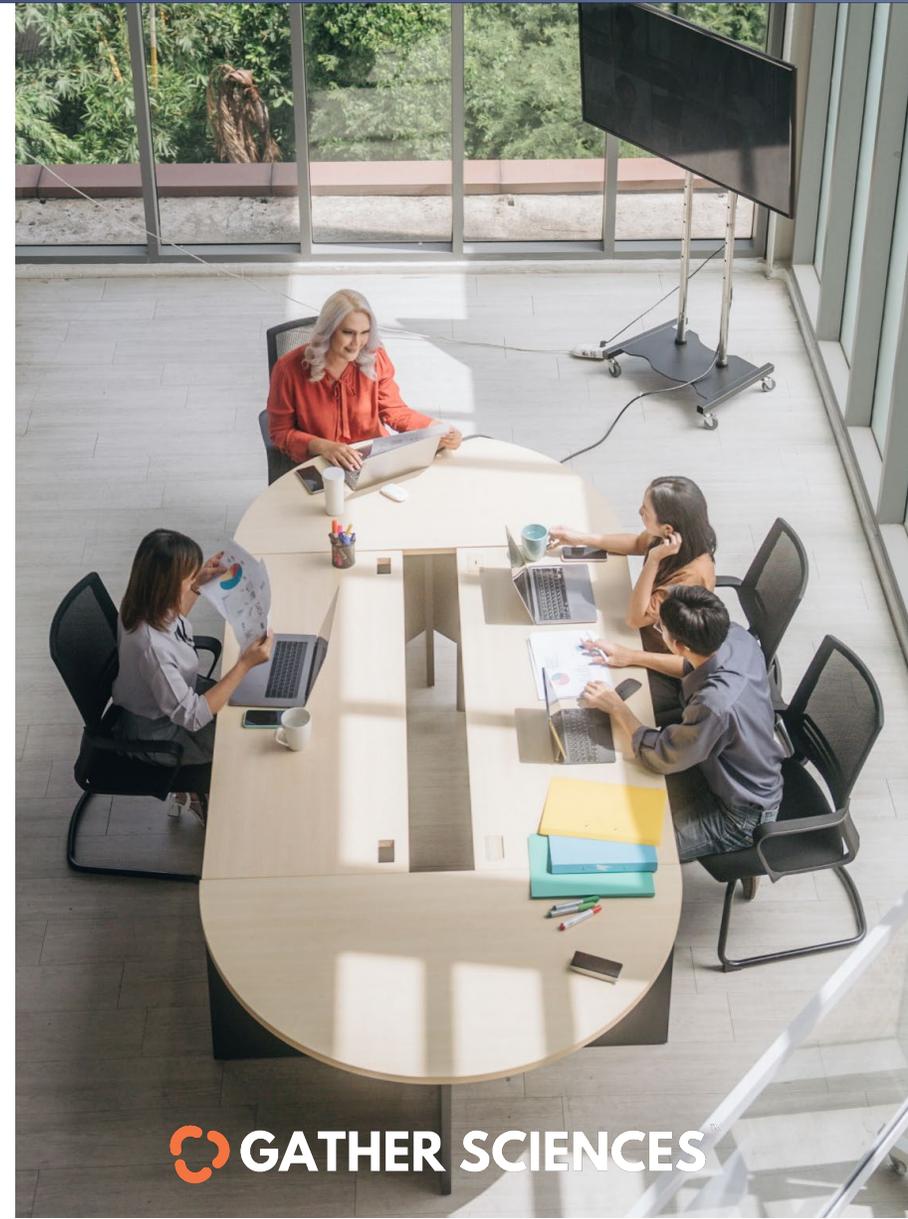
“If you are a CEO wondering if hybrid work is sustainable in the long term, I would highly recommend Gather Sciences. Their assessment and data-driven process gave us the insights to optimize our strategy to fit the unique needs of our organization.”

Robert Dumas, CEO, TaxConnex



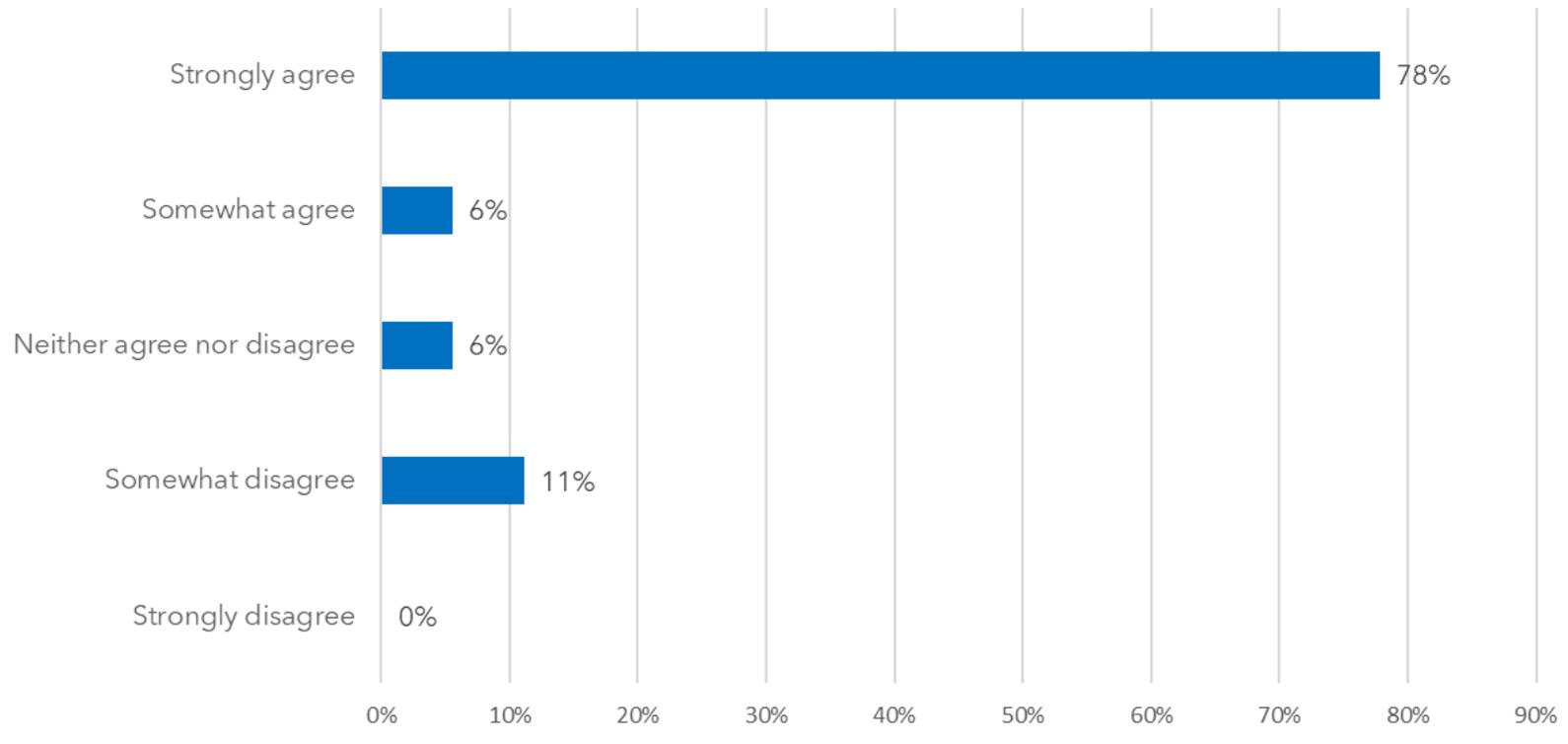
“Having worked extensively with senior executives, Gather Sciences understands the challenges of hybrid work models and how to optimize them for success. Their experience and data insights brought clarity and focus to our strategy.”

Danny J. Fuleihan, President, Softensity



Case Study: Feedback from those who have experienced Balanced Hybrid®

Having my manager and area leaders closely involved in the planning process resulted in a better hybrid plan for our team than a hybrid plan that is the same for the entire organization.



Employee & Executive Support for Balanced Hybrid®

84% of employees believed that the Balanced Hybrid® area leader-driven approach resulted in a better hybrid plan versus a single approach across the organization.

About Gather Sciences

- Alpharetta-based tech-enabled services company focused on improving the performance and ROI of hybrid & remote work.
- Founded in 2023 by John Wichmann, co-founder of Maptician, a workplace management SaaS platform.
- Creators of the Balanced Hybrid® Framework and the Balanced Hybrid® Certification

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